

2.0 PRIVACY POLICY

2.1 Introduction

Sancta Maria Catholic College of Nursing Sciences (SMCCNS) is committed to protecting the privacy and security of our students, applicants, faculty, and website users. This Privacy Policy explains how we collect, use, disclose, and protect personal data.

2.2 Information We Collect

We collect and process different types of information, including:

- **Personal Information:** Name, email address, phone number, nationality, and other contact details.
- **Academic Information:** Application details, student records, exam results, course enrollments, and certifications.
- **Payment Information:** Payment details for tuition, application fees, and other financial transactions.
- **Technical Information:** IP addresses, browser type, cookies, and website analytics data.

2.3 How We Use Your Information

We use the data collected for the following purposes:

- **Admissions and Enrollment:** To process student applications and admissions.
- **Student Support and Administration:** To maintain academic records and facilitate educational programs.
- **Communications:** To send emails, updates, and notifications related to academic activities.
- **Website Improvement:** To analyze user behavior and enhance user experience.
- **Compliance:** To comply with legal obligations and institutional regulations.

2.4 Data Sharing and Security

- We do not sell or share personal data with third parties without consent, except when required by law.
- We implement strict security measures, including encryption and restricted access to personal data.
- Third-party service providers may have limited access to personal data for operational purposes, such as payment processing.

2.5 Your Rights

Users have the right to:

- Request access to their personal data.
- Request corrections or deletions of inaccurate data.
- Opt out of marketing communications.

2.6 Data Retention

- We retain personal data for as long as necessary to fulfill academic, legal, or administrative purposes.
- User data may be anonymized or deleted upon request, subject to institutional policies.

2.7 Third-Party Services

- Our website may integrate third-party tools such as payment gateways or learning management systems.
- Users should review the privacy policies of external services before engaging with them.

2.8 Updates to Privacy Policy

We may update this Privacy Policy periodically. Users are encouraged to review this page for any changes.